APPSTV

TV Solution for Hospitality Industry

Powering Excel

ABOUT US

Our Team team

Mr VINCENT KHOO
Director & Founder

Has built our reputation for excellent services over the past 22 years. Oversees all business activities and heads the direction of the company. With an unwavering sense of creating functional products through technology, Vincent had successfully introduced innovative solutions for our business partners.

Mr SOHAIL SHAIKH
Chief Programmer

Responsible for developing applications for our products. As the lead developer he works tirelessly to fix software bugs and making sense of complex codes. Besides being a programming guru, his other passion involves riding his motorcycle on long road trips.
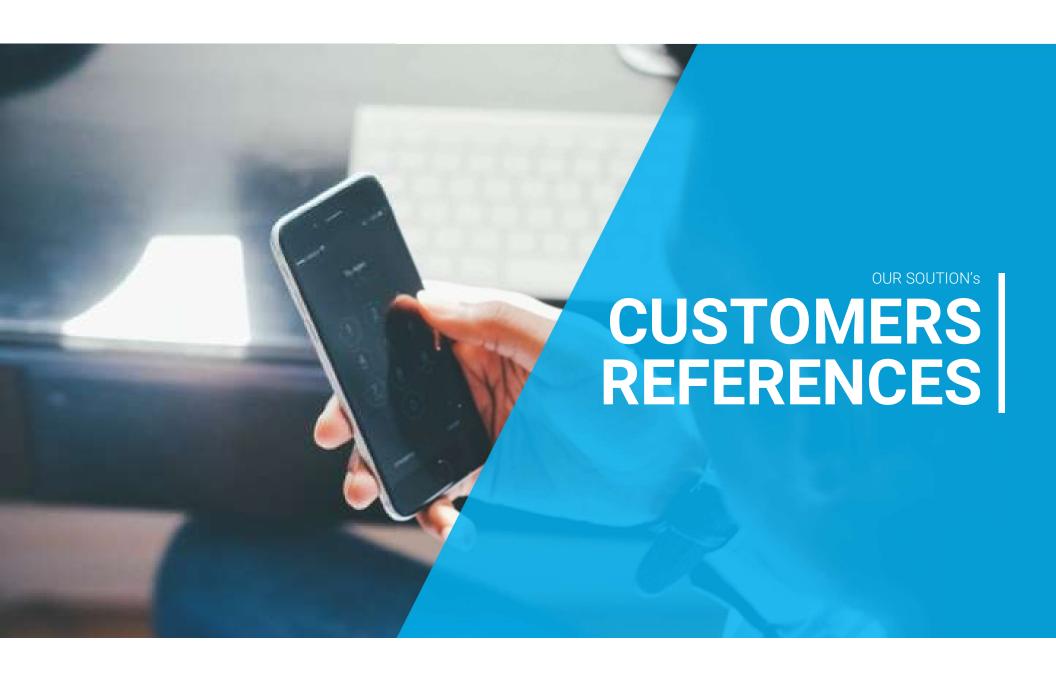
Mr DELON LEE
Senior Tech Engineer

Responsible for all IT infrastructure installed on site and works closely with all our partners to provide a seamless integration of solutions for our clients. Oversees a team of technical engineers to provide call out support on networking issues. He is a competitive golfer and spends his leisure time on the greens perfecting his swing.

Mr DOUGLAS CHOY
Senior Sales Manager

Responsible for liaising, coordinating and following up with clients. Oversees the daily operations of the company while maintaining customer satisfaction. An avid sports fan who spends his leisure catching up on his favourite sports.

OUR SOUTION's

CUSTOMERS REFERENCES

OUR HOTEL CUSTOMER REFERENCES

Singapore

In-Room Guest Entertainment Platform

APPSTV

APPSTV Features

Applications
Spotify, Youtube, Radio and World Clock

AirPlay/DLNA
Stream or push contents from Guest phones

Live Weather
Configurable Weather Display on-Screen

Live Ticker Service
Convey Messages with scrolling Text

In-Room Purchase
F&B, Services, Tickets and Souvenirs

LiveTV Streaming
Existing LiveTV Digital Streaming

Full HD Set Top Box (STB)
High Performance HD STB

In-Room Guest Wi-Fi
Personal Wi-Fi hotspot via the STB

Multilingual
Support Major Languages

Digital Signage
Hotel Advertise their Content or Signage In-Room

4K Display
Full HD 4K Ready STB

24 x 7 TechSupport
Reliable Technical Support Services

Centralized Content Management (CMS)
Manage all the Contents, Scheduling and Digital Signage Contents

Features

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CENTRALISED HOTEL CONTENTS

Contents such as Hotel information, Guest services, Room service, Dining Menu are easily viewed on screen and easily updated.

SUPPORT 4K DISPLAY

Resolution of 3840x2160 with clearer and sharper images when team up with a 4K display TV, it makes a huge difference especially when viewed on a large TV screen

DIGITAL SIGNAGE

APPSTV CMS manages the digital signage in every guest room. Simply drag and drop or delete and push the contents to individual or all APPSTV in the hotel.

TETHERING HOTSPOT

The SSID will be named using the ROOM number, the WiFi password will also be randomly created and displayed on the screen.

FHD DVBT/T2 DIGITAL RECEIVER

APPSTV support dual types of TV channels streaming, Digital or IPTV and For digital TV, APPSTV support DVBT/DVBT2 signal, just scan and backup the channels into the CMS

SUPPORT HSIA INTERFACE

Besides showing guests names / bills / messages, APPSTV can provide the platform for online room service as well.

Features

LIVE WEATHER UPDATE

At the bottom left of APPSTV home screen there is an animated LIVE status of the current weather and outdoor temperature.

APPS

APPSTV preinstalls APPS such as YouTube / YouTube Kids / Spotify / World Radio / World Clock for guests to enjoy.

AIRPLAY / DLNA / YOUTUBE PAIRING

In APPSTV v2, YouTube app allows guests to connect their YouTube account using a TV code, guests can then search for their favorite video and cast to the YouTube app

24 X 7 ONLINE SUPPORT

We are committed to enhance customer experience, customers will have peace of mind knowing that any technical issues will be resolved quickly and effectively, no matter where our team is located across the globe.

SUPPORT MULTILINGUAL

In CMS, you can choose any 4 languages, which will be displayed in APPSTV and choose their preferred languages so that they can better understand the hotel contents without any language barrier.

LIVE TICKER TEXT

At the bottom of APPSTV home screen, there is a LIVE scrolling ticker text that allows Hotels to make announcement to keep in-room guests aware of certain event

Personal In-Room Wi-FI Hotspot

The APPSTV Set-Top-Box comes built-in with a Wi-Fi Hotspot Access Points that allows you to offer In-Room Wi-Fi to each Guest. The Guest uses this same Wi-Fi to interactively interact with the AppsTV Service to stream their phone content or push their Spotify Music to the Guest Room TV

LIVE Channels Apps

YouTube Live

Leverage on Youtube LIVE Now Feature and Offer your Guest shows such as Broadcast News, Tourism Channels and Kids Entertainement, all legal and without the need for a PayTV Subscription

FEATURES

Digitize your existing pay TV

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Using the existing Co-Axial cable, deliver Full HD Content to your Guest Rooms with no loss of quality with our DVB-T Converters and Set Top Box
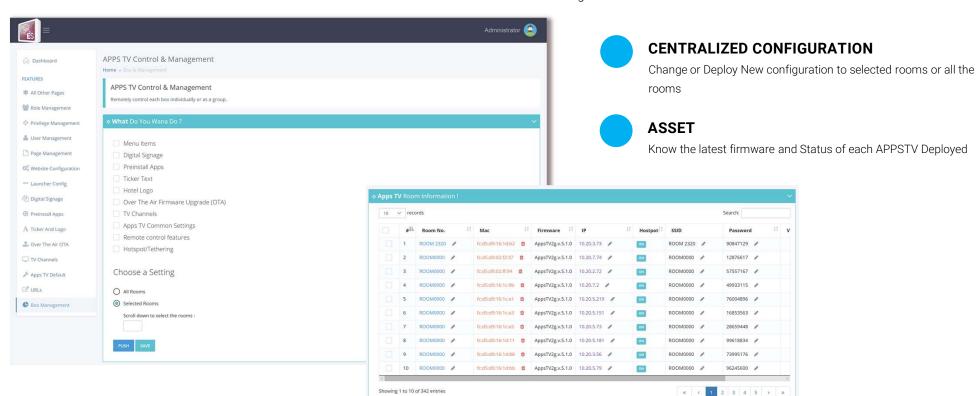
FEATURES

Digital signage

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FEATURES

Content management server (CMS)

CMS is placed in the Hotel APPSTV network, managing all contents in every APPSTV set top box. Beside contents, CMS also manage firmware, APPS, Digital TV Channels, Multicast IPTV listing and set top box detail management. Here is a sample portal of CMS for Hotel administrator to manage.

CENTRALIZED CONFIGURATION

Change or Deploy New configuration to selected rooms or all the rooms

ASSET

Know the latest firmware and Status of each APPSTV Deployed
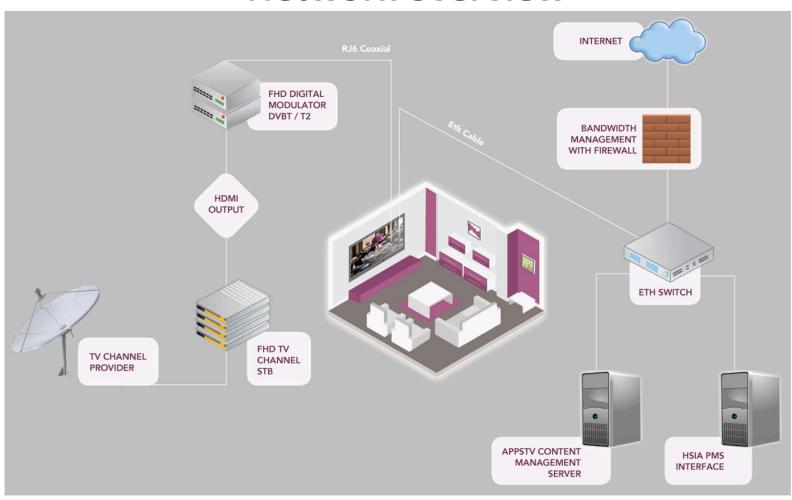
FEATURES

Remote controller

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APPSTV Remote Control provides user friendly interaction on the TV screen. They are battery (AAA) operated, with learning mode capability, which can work with any TV models. Besides standard function changing volume or TV channels, it can search, fast forward and skip to next track in Youtube APP.

2.4hz WiFi QWERTY Remote

Infra Red Remote

Network overview

COMMERCIAL OFFERING

PRICING

HAVE A NICE DAY

THANK YOU

See You Next Time

BUILDING ADDRESS

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